



COLLABORATIVE SOY INITIATIVE

convened by RTRS

WEBINAR 17 SEPTEMBER 2019

Deforestation and conversion free soy: how to collaborate better to make it happen?

The Collaborative Soy Initiative organized its first webinar on “deforestation and conversion free soy, how to collaborate to make it happen” on 17 September 2019

The key question of the webinar was how to scale up and collaborate better between various initiatives to achieve 100% deforestation and conversion free responsible soy. Joining forces on common ambitions, sharing lessons and expertise and aligning strategies to reach those, could be a significant accelerator in the efforts of building more sustainable soy supply chains.

Links to the presentations:

- [How does deforestation and conversion free soy relate to the Collaborative Soy Initiative](#)
- [Conversion free supply chain soy, how to gain scale beyond 2020, starting from Cerrado](#)
- [Landscape work and standards, how and where can they connect better](#)



Program:

1. Welcome

Marcel Visconti, Executive Director RTRS

2. How does 'deforestation and conversion free soy' relate to the Collaborative Soy Initiative?

Emese Brosz, Managing Director, Proterra Foundation

3. Conversion free supply chain soy: how to gain scale beyond 2020, starting from the Cerrado

Jean-François Timmers, Global Soy Lead and Global Policy Expert at WWF; Anke Schulmeister, Senior Forest Policy Officer at WWF EPO and Hugo Byrnes, Ahold Delhaize

4. Landscape work and standards, how and where can they connect better?

Heleen van den Hombergh, Senior advisor agrocommodity governance IUCN NL with input from WWF, RTRS, ProTerra, Donau Soy and IDH

5. Priority action list Collaborative Soy Initiative for stronger uptake and field impact of deforestation and conversion free soy

Lieven Callewaert, Chair of the Steering Committee - Collaborative Soy Initiative

This webinar in which different standard systems and environmental organizations have worked together, is a case in point. The organization has been taken up by RTRS, IUCN NL, the ProTerra Foundation, WWF and the Donau Soja Organisation.

The Collaborative Soy initiative convened by RTRS was built on the outcome of the brainstorm sessions with 31 experts from across the soy sector, held in 2016 and facilitated by the Malik Institute, and updated in 2019. Its mission, within the wider pursuit of 100% sustainable soy, is to inform on sector-wide actions that are going-on, to initiate new actions that are needed and to facilitate greater synergy between actions.